

Breaking into Ghostwriting

The ghostwriting barrier to entry is actually a Catch-22. That is, it's hard to land that first ghostwriting client without experience but, without experience it's a challenge to convince potential clients to take a chance on someone without a track record.

So where can you find clients who might be willing to give you a shot at ghostwriting experience when you don't have any?

Besides existing clients who know the quality of your work, here are some websites and organizations that post ghostwriting job leads:

- [Freelancer](#). This writer website posts frequent smaller gigs, but when you're starting out, a series of smaller ghostwriting projects helps demonstrate experience.
- [Gotham Ghostwriters](#). Gotham is a ghostwriting agency that alerts writers in its database when projects come through that may be of interest. While there is heavy competition for work, it can't hurt to register to be included in their database.
- [Indeed](#). This job board also posts ghostwriting opportunities from time-to-time.
- [LinkedIn ProFinder](#). Premium LinkedIn members can sign up for this additional service, which connects businesses in your area with service providers as needed. When a company has a need for a writer that is posted on LinkedIn ProFinder, you are notified and given the opportunity to bid. There is a fee to bid after five, I believe.
- [People-per-Hour](#). This newer site has lots of work, much of it lower-paying, however.
- [Reedsy](#). This website was created to connect aspiring authors with prospective members of their book publishing team. Service providers such as ghostwriters, editors, graphic designers, and printers can all create accounts here to get their names in front of ghostwriting prospects.
- [Upwork](#). While long known for lower fees, once in a great while a project is posted on Upwork that is worth your attention. There are copywriting gigs, editing projects, ghostwriting, and many others you can bid on.

Other organizations you might consider joining, which provide experienced writers access to job postings, include:

- [ASJA](#) (American Society of Journalists and Authors)
- [AOG](#) (Association of Ghostwriters)
- [EFA](#) (Editorial Freelancers Association)