

## Turn Your Memories into History

Francine captivates audiences with her interactive, informative and entertaining presentations. Participants are transported through time as they start writing their own life stories and begin the journey of turning their memories into history.

She is a San Francisco native who started her journalism career in the late 1970s with America's oldest daily, *The Journal of Commerce*. From 1985 to 1997 worked as a freelance business journalist in Hong Kong, contributing to US, UK, Australian and Asian English-language dailies and magazines, mostly on matters of finance, foreign trade and travel. During that time she wrote *Welcome to China*, a guidebook commissioned by the China National Tourism Administration. From 1998 to 2008 she worked as a business reporter for the *Oakland Tribune*.

In 1997, she returned to San Francisco where she still lives. She secured a commission to write the history of America's oldest Italian restaurant, Fior d'Italia. *The Fabulous Fior -- over 100 Years in an Italian Kitchen* sold well and is now out of print. A second edition, *The Fabulous Fior -- over 125 Years in an Italian Kitchen*, with three new chapters is available on Kindle or Nook

She has been writing clients' biographies for years and conducts workshops that guide people on how to write their own, assisting them in uncovering the stories and inspirations that make their memoirs come to life. Francine is passionate about helping each person discover the writer within and also works with clients on other own non-fiction books and corporate histories.

**Francine Brevetti requests \$300 for a 60-90 minute interactive presentation.**

For more information, go to [www.Francinebrevetti.com](http://www.Francinebrevetti.com).

### FRANCINE BREVETTI – LEGEND CRAFTER

*Offers three different themes for public addresses:*

- The crucial importance of writing your life story or family history.
- Write the book about your business to get more business!
- Get started writing a non-fiction book.

**Francine is always available for public presentations to groups, membership organizations and associations.**

*Some of the skills audiences will learn with Francine Brevetti:*

- Explore why you want to write this story, what you want to achieve and who will read it.
- Enjoy visualization and exercises to revive memories.
- Learn how to structure your manuscript.
- Overcome writer's block, the inner critic and emotional impediments.
- Get over the myth that you have to be a celebrity to craft a compelling story of your or your family's life.
- Enjoy entertaining writing exercises.
- Realize that you really can write. Your life story is valuable.

**"Francine's class will take you to unexpected places...put on your seatbelt and enjoy the ride"**

— Joanne Butcher, San Francisco



### RECENT PRESENTATIONS:

- UCSF Cancer Resource Center
- North Berkeley Senior Center
- Calvary Presbyterian Church
- California Genealogical Society
- St. Paul's Senior Residence
- Christopher Columbus Club
- POINT (Pursuing Our Italian Names Together)
- Il Cenacolo (Men's Italian Culture Club)
- The Italian Cemetery
- Cypress Lawn Cemetery
- Bay Area Travel Writers
- The Commonwealth Club

### LET HER DO IT FOR YOU:

**Francine also ghostwrites clients' memoirs. Esteemed clients include:**

- Barbara Snow Clark, daughter of Sydney Snow, the founder of the Oakland Zoo
- John De Luca, former president of the California Wine Institute
- Pat Mahoney, former guard at the US for the country at Alcatraz
- and more!

### BOOK FRANCINE FOR YOUR

**NEXT EVENT - 415-397-7830**

**[francine@francinebrevetti.com](mailto:francine@francinebrevetti.com)**

**[www.legendcrafter.com](http://www.legendcrafter.com)**

**"Francine inspired me and helped me discover my inner writer. Francine guided us through the process and helped me uncover fabulous stories I could relay in my writing. Her interviewing techniques were particularly helpful. Now I'm excited about writing my family's history."**

—Valerie Camarda, San Francisco, California

**"Francine gave us excellent information on how to go about writing a manuscript, interview people, edit our work and self-publish—find a publisher and suggested starting a blog. But the crucial piece is to actually do the work we do and taking the class made me want to."**

—Leah Josephs, Berkeley, California

- Explore publishing options.